Subject: Publication of Public Notice.

Sir,

Kindly find enclosed a Public Notice for publication in leading daily News Papers of the State. The expenses on account of publication of the notice shall be re-reimbursed by this Office upon receipt of bills on this account.

The Public Notice is of utmost importance in light of panic created following publication of snap short survey conducted by Food Safety and Standard Authority of India.

Your’s Faithfully

Sd/-

Administrative Officer,
Drug and Food Control Organization
J&K, Jammu.

cc:

1. Commissioner / Secretary to Government, Health & Medical Education Department, Civil Secretariat, Jammu for information.
2. Director Information, J&K, Jammu.
3. Deputy Commissioner’s of Food Safety, Jammu & Kashmir for information.
4. Private Secretary to Hon’ble Minister for Horticulture / Floriculture and Health for favour of information.
5. Editor ________________________________
FACTS ABOUT SNAP SHORT SURVEY ON MILK ADULTERATION CARRIED OUT BY FSSAI

- 18 Samples were lifted from Jammu & Kashmir and 83% Samples were found non-conforming. The reason for non-conformity being presence of Glucose and Skimmed Milk Powder.

- 100% non-conformity was detected in Bihar, Chhattisgarh, Daman and Diu, Jharkhand, Orissa, West Bengal and Mizoram. The State of Gujarat which is known for White Revolution has 89% non-conformity.

- 14% of the Samples were found to be non-conforming because of the presence of traces of Detergent. These Samples were confined to Bihar, Jharkhand, Orissa and West Bengal.

- The survey was conducted assuming the Samples being fresh Milk.

- Samples of liquid Milk were collected randomly from 33 States totaling to a Sample size of 1791 and 68.4% Samples were found non-conforming.

- Non-conformity of Samples in Rural Areas was 31% and 68.9% in Urban Areas.

- The study concluded that addition of water to milk is most common adulterant and further that powdered milk is reconstituted to meet the demand of milk supply.

- Non-conforming (Sub Standard) is defined as “an article of food shall be deemed to be Sub Standard if it does not meet the specified standards but not so as to render the food unsafe”.

The State Government Food Testing Laboratories have tested 73 Samples of Milk during the last calendar year and found 36% non-conforming. The consumers are requested not to panic and rely on their registered / licensed vendors. In case of any complaint / clarification the consumers can call following functionaries. Further, in case of any genuine complaint the purchaser has a right to have the food analyzed under Rule 40 of the Food Safety and Standards Act, 2006 which has been implemented in the State w.e.f 05.08.11.

Commissioner of Food Safety  
J&amp;K, Jammu  
94191-80734  
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Deputy Commissioner’s of Food Safety  
Kashmir  
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